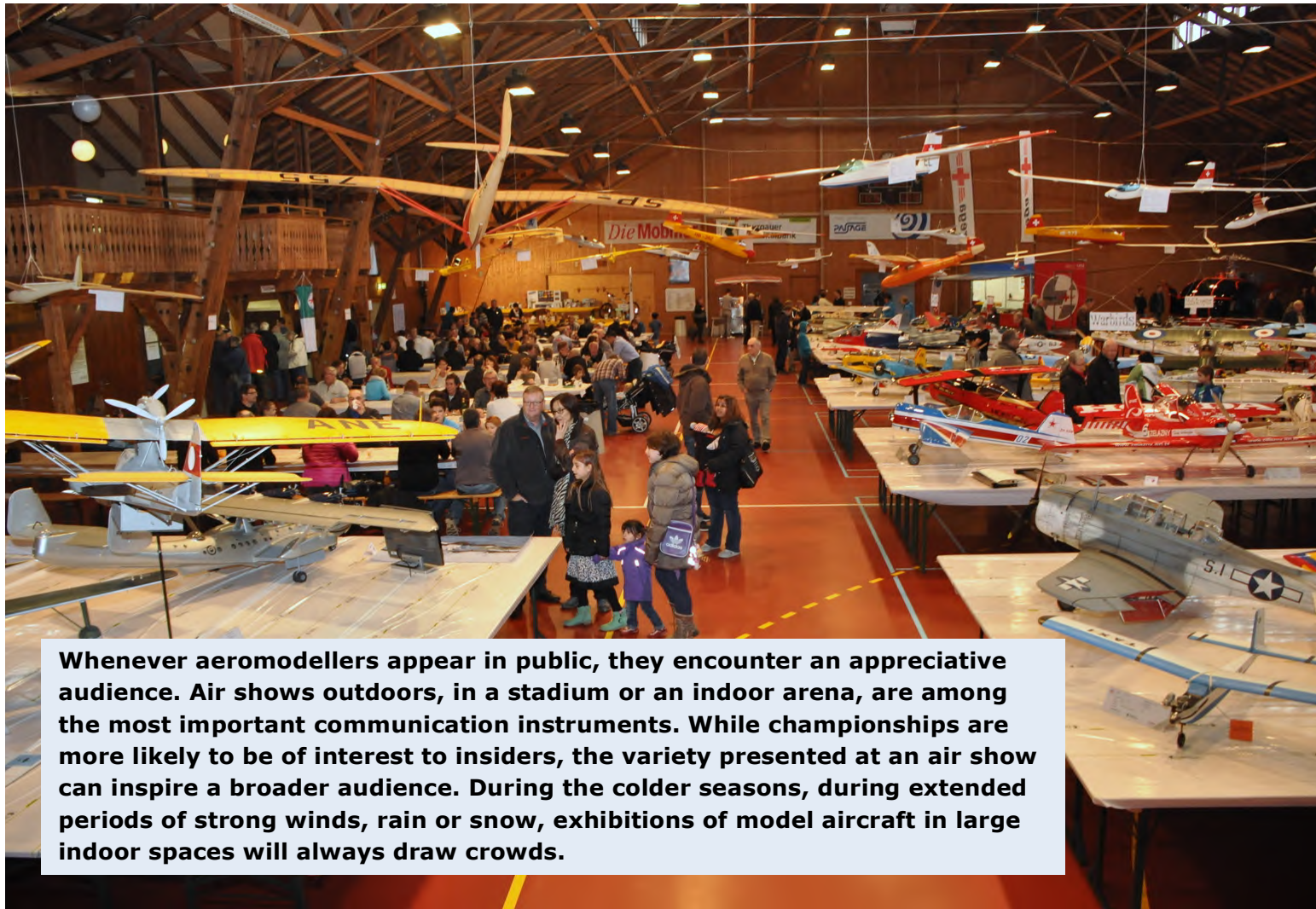


## Creating Aeromodelling Exhibitions



**Whenever aeromodellers appear in public, they encounter an appreciative audience. Air shows outdoors, in a stadium or an indoor arena, are among the most important communication instruments. While championships are more likely to be of interest to insiders, the variety presented at an air show can inspire a broader audience. During the colder seasons, during extended periods of strong winds, rain or snow, exhibitions of model aircraft in large indoor spaces will always draw crowds.**

### Let the public see your model aircraft

These days, model aircraft – be they self-builds or mass-produced – are small engineering miracles. Exhibitions are more or less the only opportunity for a layperson to study such a miniature aircraft in detail from up close. Just seeing or hearing such a model aircraft in flight does not reveal the high level of perfection and detail involved in constructing such a machine. An

exhibition gives everyone the chance to get up close and personal with the aircraft.

### Be proud of your aircraft

Everyone who is dedicated and successful in their hobby will be able to talk about it with pride. A model aircraft will always have a story, which, when you tell it, comes alive and acquires a human interest. This is

important, as otherwise the audience will be left with the impression that aeromodelling is totally exotic and unachievable for anyone other than highly talented heroes. This is why, despite practising aeromodelling in the age of high-tech, we must not forget the simple things. Junior models – ideally not just to be admired, but to be built and flown – help to bridge the distance to the audience, which is particularly rewarding when it provides a meaningful occupation for children and teenagers.



## Technical details made simple

Good technical information presented simply, so that it can be understood by everyone, is an important part of the preparations for an aeromodelling exhibition. This always takes a good deal of time and effort, but is well worth it – and all the more effective if aeromodellers can be present to provide information directly and answer questions.



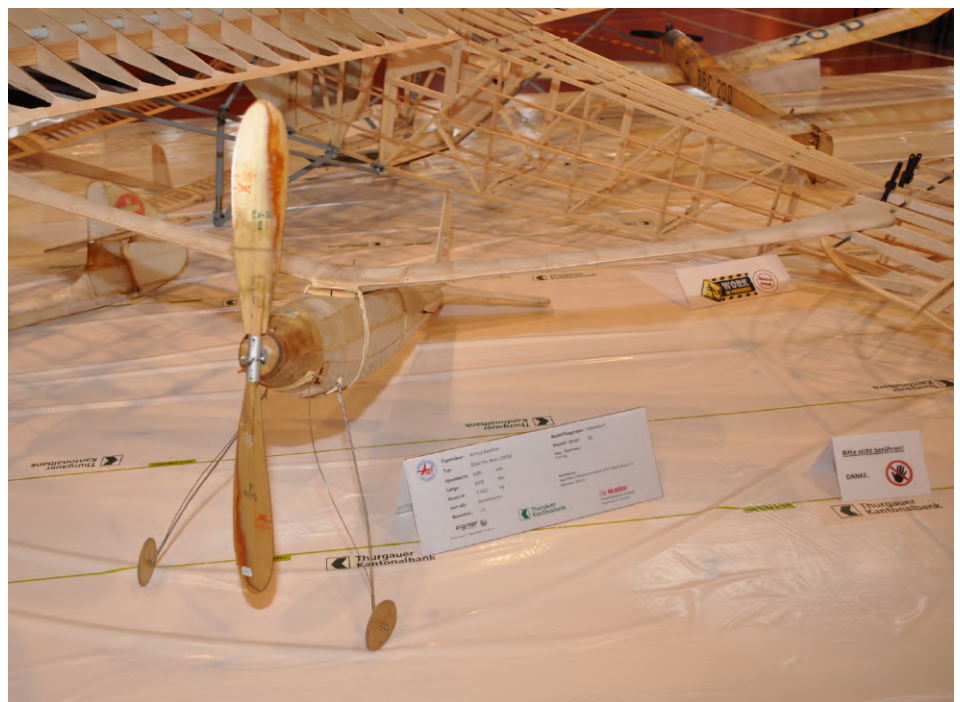
## Good information helps ensure goodwill

Everyone who has had the opportunity to admire a model aircraft – regardless of category or type – from up close, will understand that aeromodelling is a very demanding hobby with an extremely steep learning curve. This in turn helps to ensure that not only the general public, but also authorities and decision makers, gain a positive attitude towards model flying and model pilots.



**Model building and flying with children helps to win the public's trust and goodwill. Three generations – father with sons and grandfather building aeroplanes.**

**Concise and simply presented information is important. Also for vintage models.**



### Public Letter 6/2014

[www.fai.org/aeromodelling/ciamflyer](http://www.fai.org/aeromodelling/ciamflyer)

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